

# Saint Sita Ram Innovation Lab Pvt. Ltd.

*Innovate Develop Deliver*

- Startup company. Year of registration – 2015
- 6 Granted Patents (2 in USA). 5 Copyrights
- Automotive sector (5 patents)
- Health sector ( 1 patent )
- FUELabc IP Rights : Patent US10894548B2

Copyright RN : (SW-10909/2018, SW-11976/2018, SW-12788/2019, L-114261/2022)



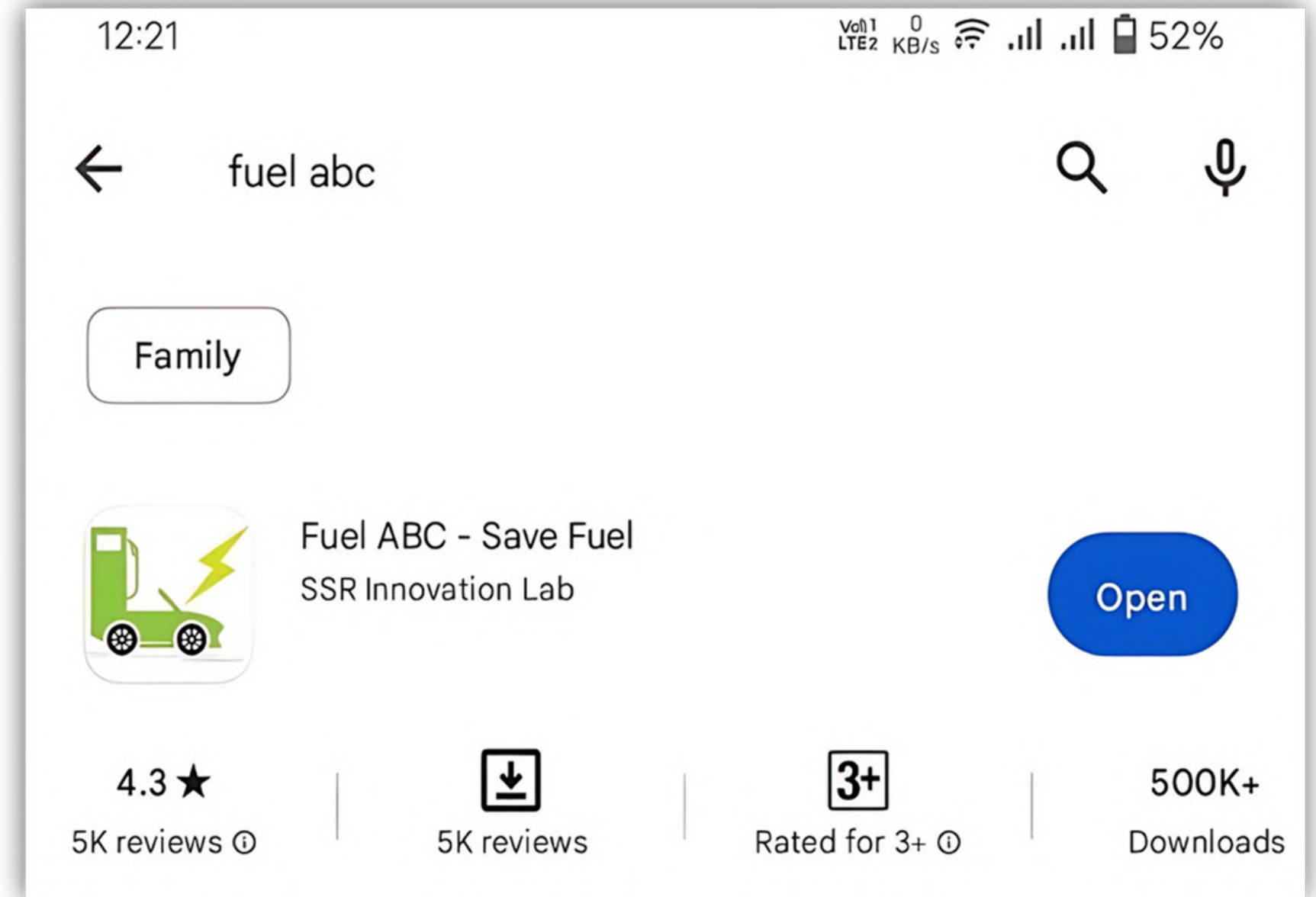
# Product Credibility : FUELabc App

★ RATING 4.3 / 5 ON GOOGLE PLAY STORE

↓ DOWNLOAD – 0.6 MILLION+

👥 PAID USERS – 20,000+

🔄 SUBSCRIPTION MODEL:  
RS. 66 PER YEAR



Shortlisted among top 5 air pollution control technologies by CAQM

(Comission for Air Quality Management)



# How to Train Bike/Car users for more mileage ?

**FUE**  **abc**<sup>®</sup>

*...just Fuel, Money & Environment*

**Fuel  
Efficiency  
Training**



Car Fuel Bill ~~Rs. 5000~~ 3500 p.m

Bike Fuel Bill ~~Rs. 1000~~ 700 p.m

**सस्ता डलवाओ . ज्यादा चलाओ . पैसा बचाओ**



# Fuel Price En route

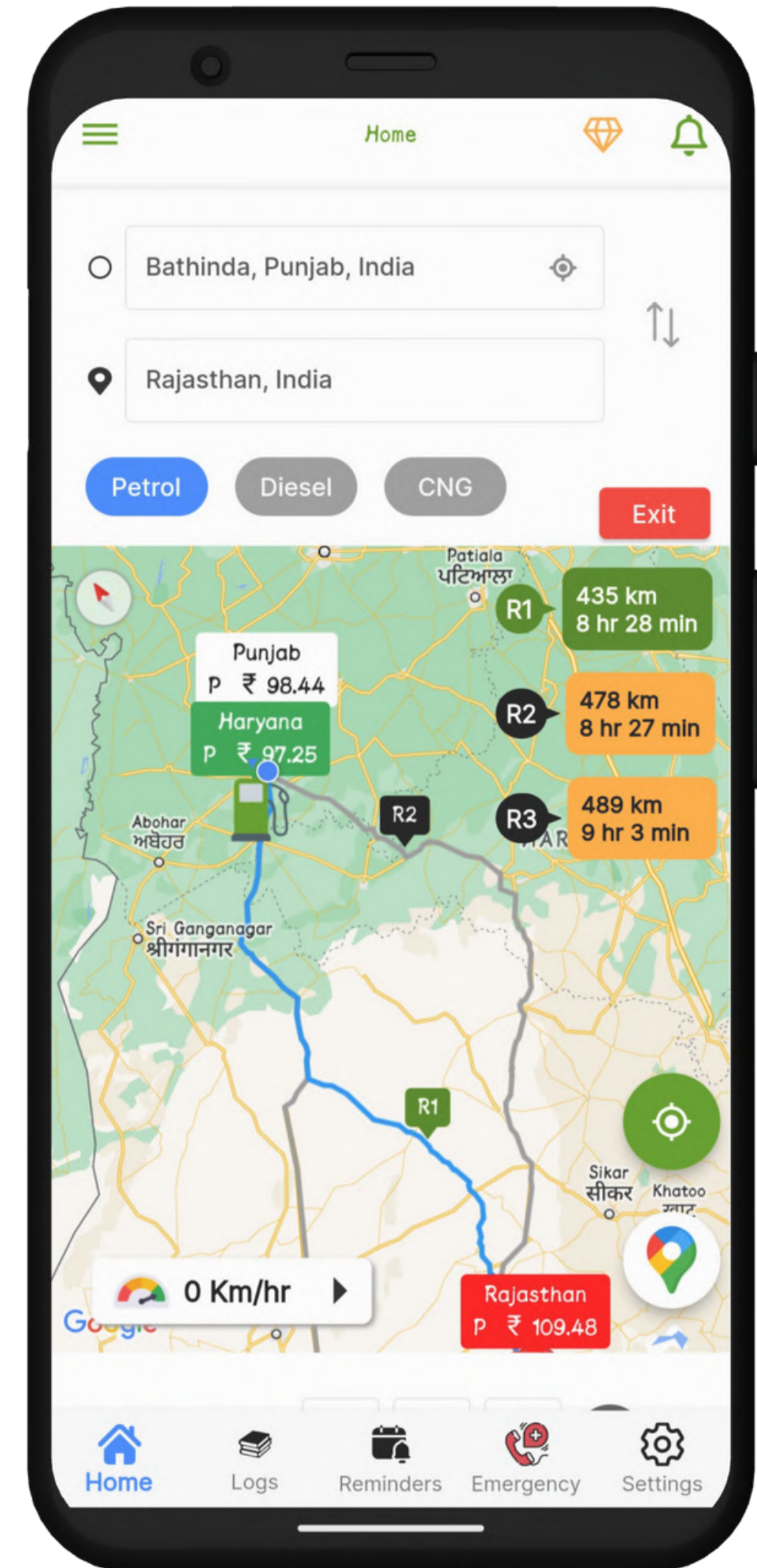
**Saving for one-time use**

**= Fuel Price Difference x Tank Capacity**

**= Rs. 10/litre x 50 litres**

**= Rs. 500**

*(Subscription for one year = Rs. 66 only)*



# FUEL EFFICIENT ROUTE

India's first app to give fuel cost as per vehicle make & model

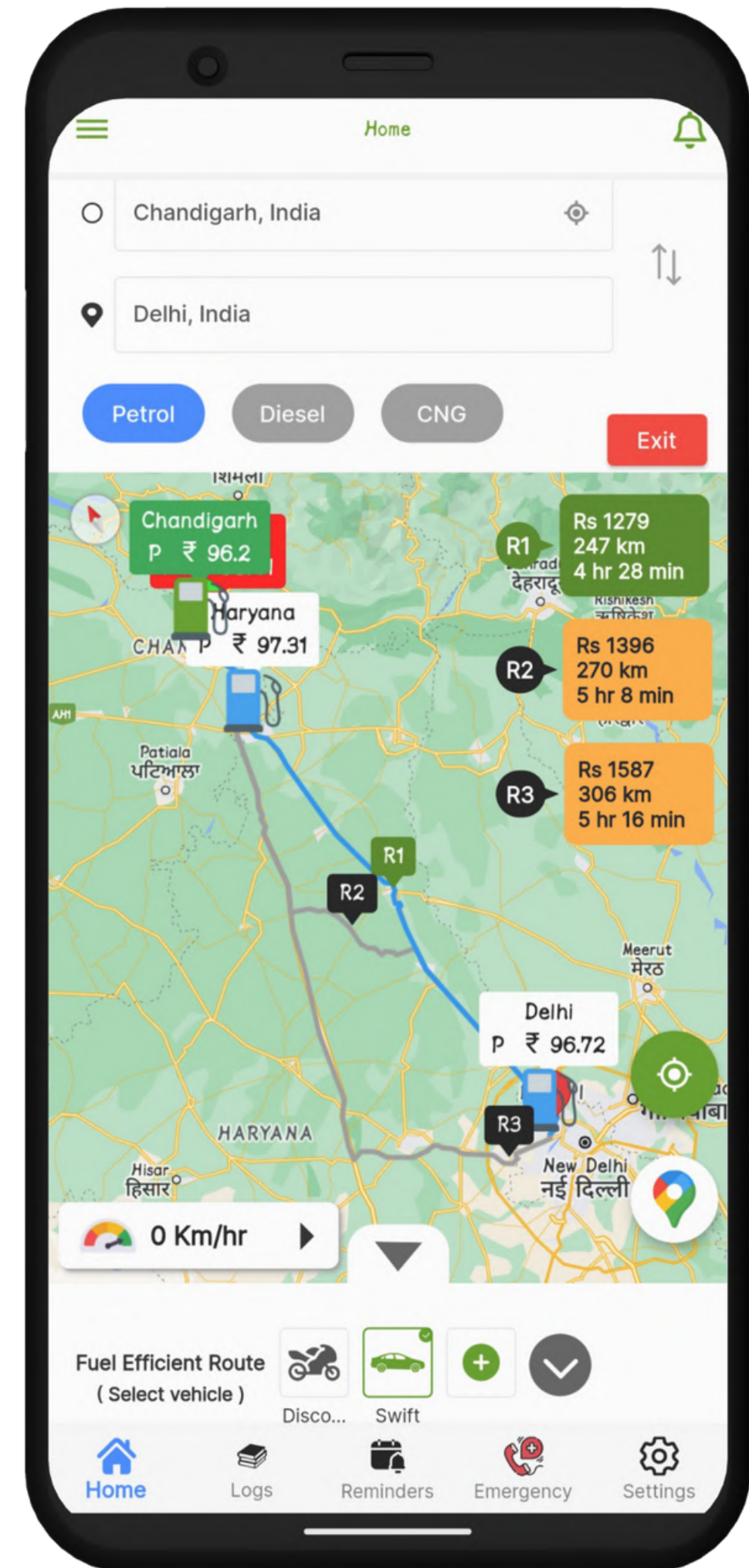
Saving for one-time use

= Fuel Trip Cost Difference on alternate routes

= Rs. 1587 on **Route 3** - Rs. 1279 on **Route 1**

= Rs. 308

*(Subscription for one year = Rs. 66 only)*



# Trip Fuel Cost at each Cruise Speed

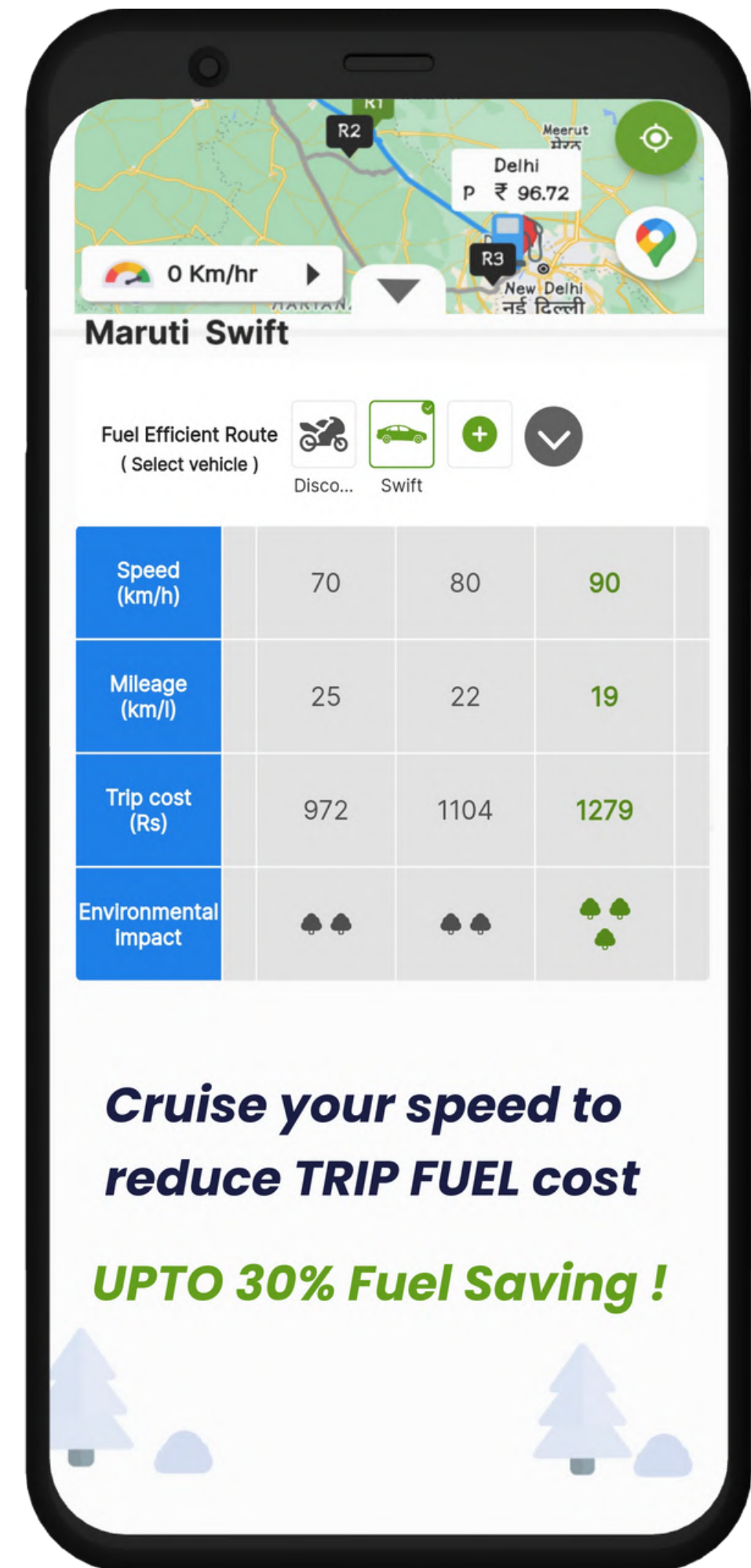
**Saving for one-time use**

**= Fuel Trip Cost Difference on different speed**

**= Rs. 1279 at 90 Km/hr - Rs. 1104 at 80 Km/hr**

**= Rs. 175**

*(Subscription for one year = Rs. 66 only)*



# Upcoming.... on Android auto

Speed (km/h)	70	80	90
Mileage (km/l)	25	22	19
Trip cost (Rs)	972	1104	1279
Environmental impact			

Chandigarh, India  
Delhi, India  
Petrol Diesel CNG Exit

Chandigarh P ₹ 96.2  
CHD P ₹ 97.31  
Delhi P ₹ 96.72

R1 Rs 1279 247 km 4 hr 28 min  
R2 Rs 1471 284 km 5 hr 28 min  
R3 Rs 1587 306 km 5 hr 16 min

5 Km/hr

**FUE abc® : Smart Car Connect Feature**



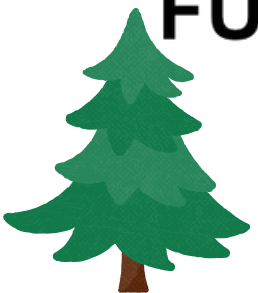
# FUEL Cost/Km at each cruise speed

## Fuel Efficient Lanes

Different lanes on  
Highways are marked with  
different vehicle speeds.

Different speeds also give  
different FUEL efficiency.

Users can pick a lane to  
optimize Time and/or  
FUEL cost.





# Speed v/s Cost/Km

Cruise vehicle speed  
to reduce fuel cost/Km

Saving per km

= Fuel Cost/Km Difference on different speed

= Rs. 6/Km at 90 Km/hr - Rs. 5/Km at 80 Km/hr

= Rs. 1 for each Km distance covered.

*(Rs.10,000 saved in one year for 10,000 Km)*

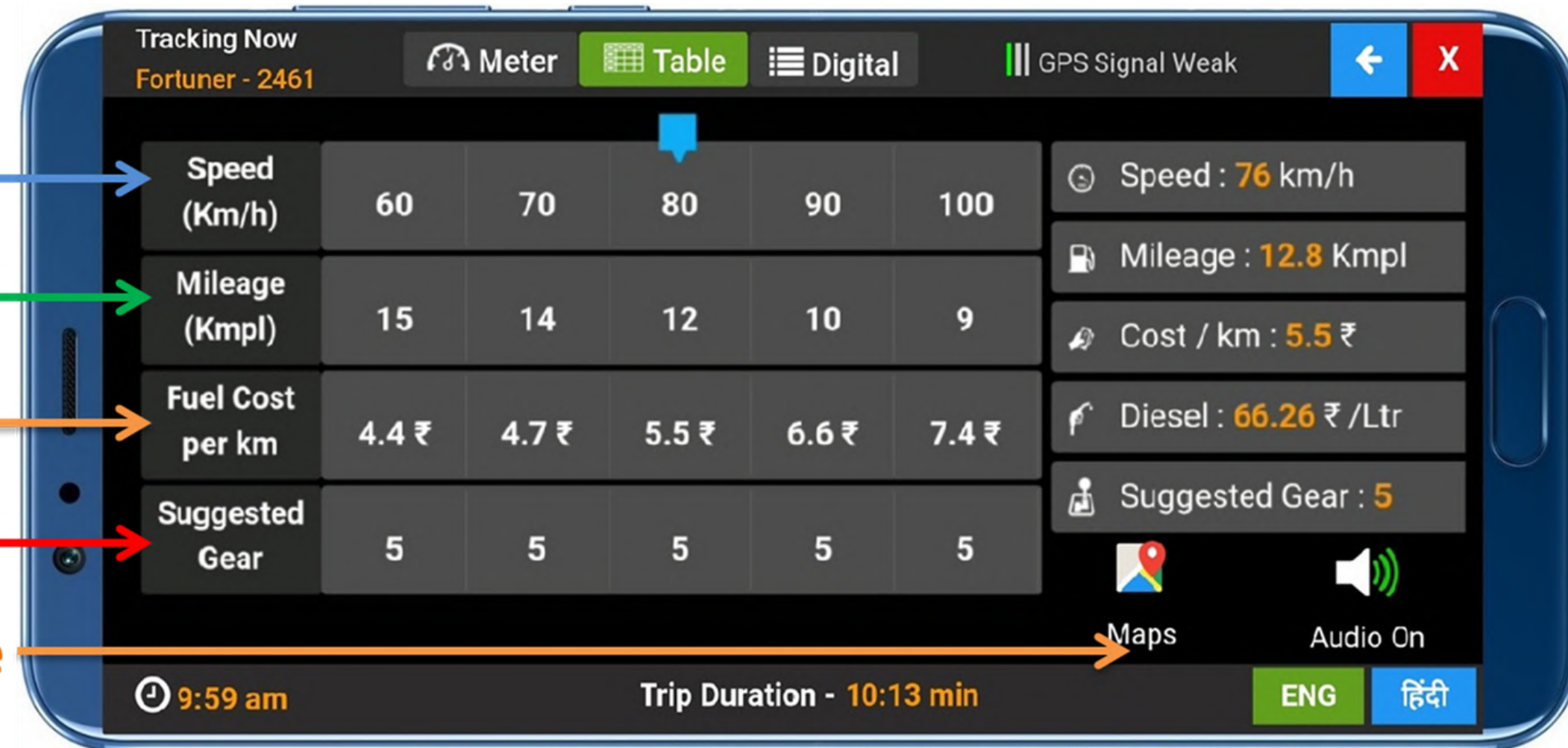
Speed

Fuel Efficiency

Cost per km

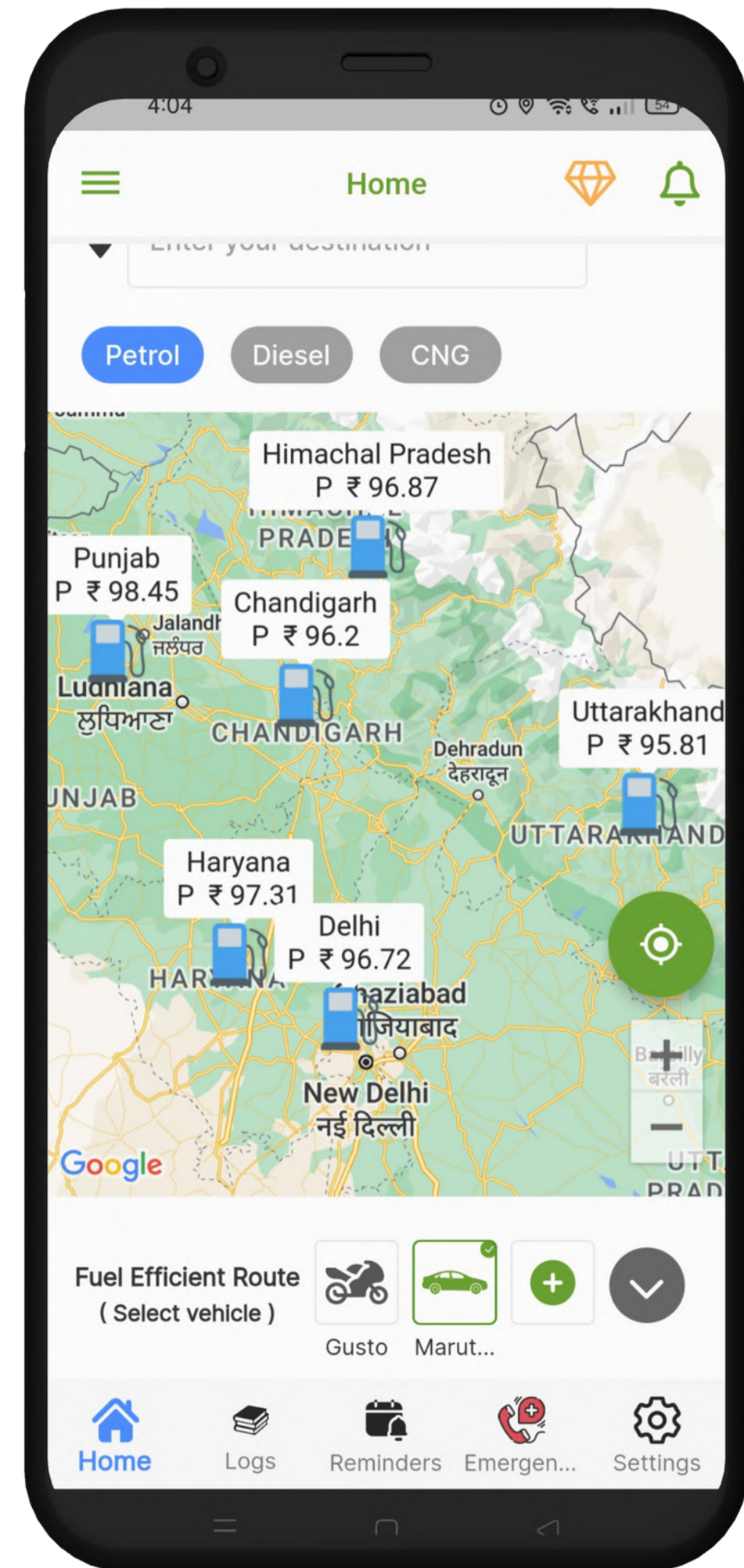
Suggests gear

Daily fuel price



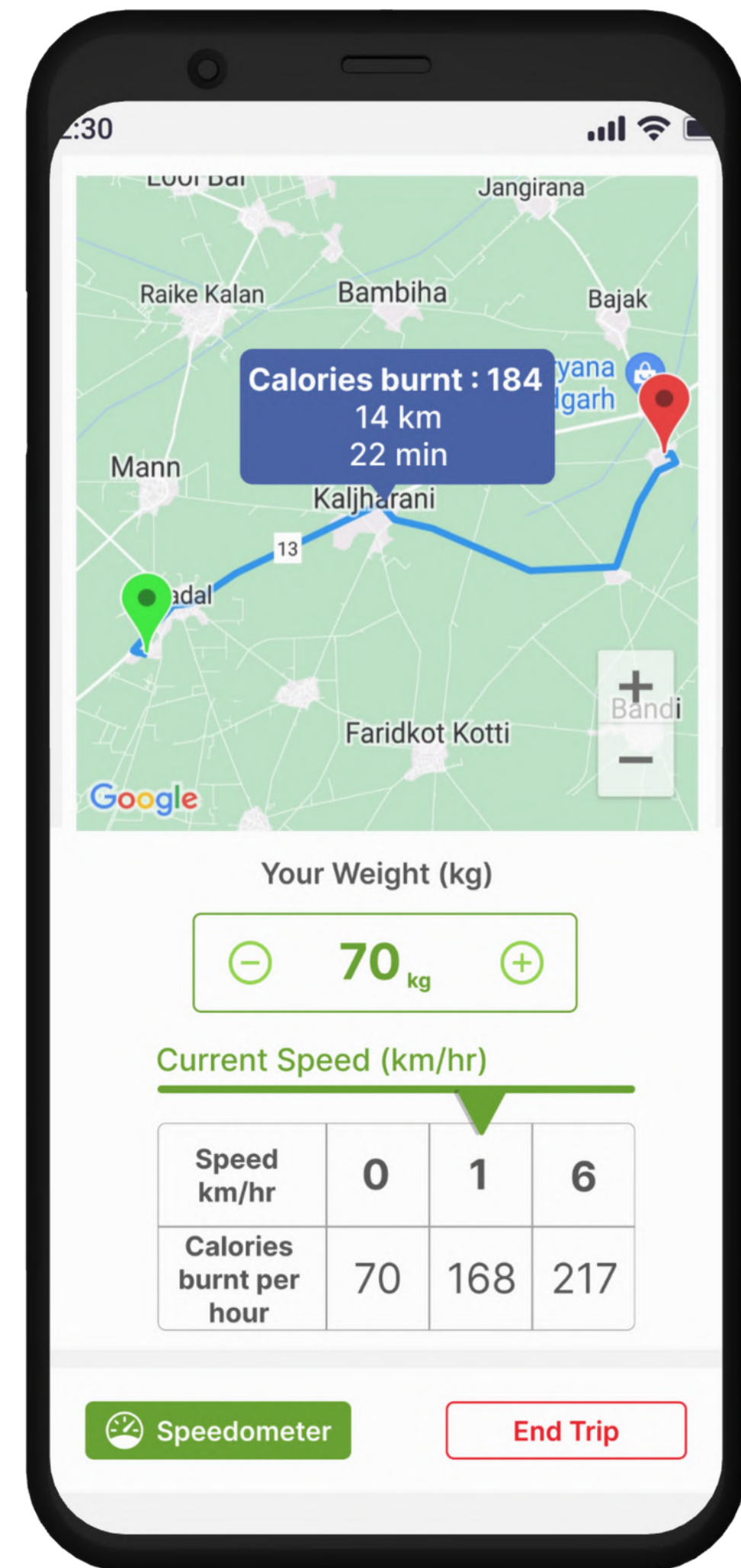
# Daily Fuel Price (District / State / UT)

Fill Tank at lowest price  
for inter state travel



**Use Bicycle to cut  
Fuel & Hospital Bill**

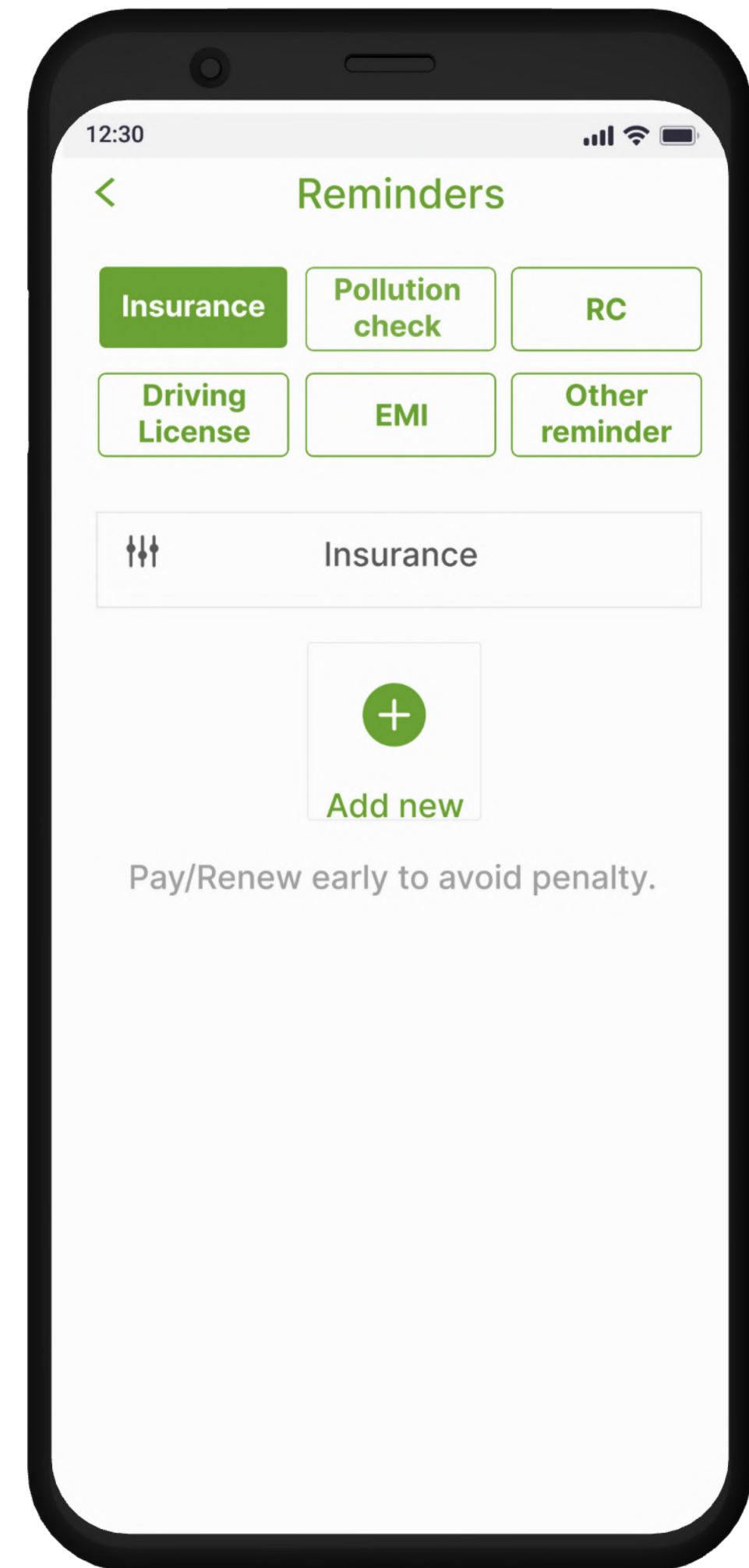
**Know Calories Burnt/hr  
as per Body Weight**



# Reminders

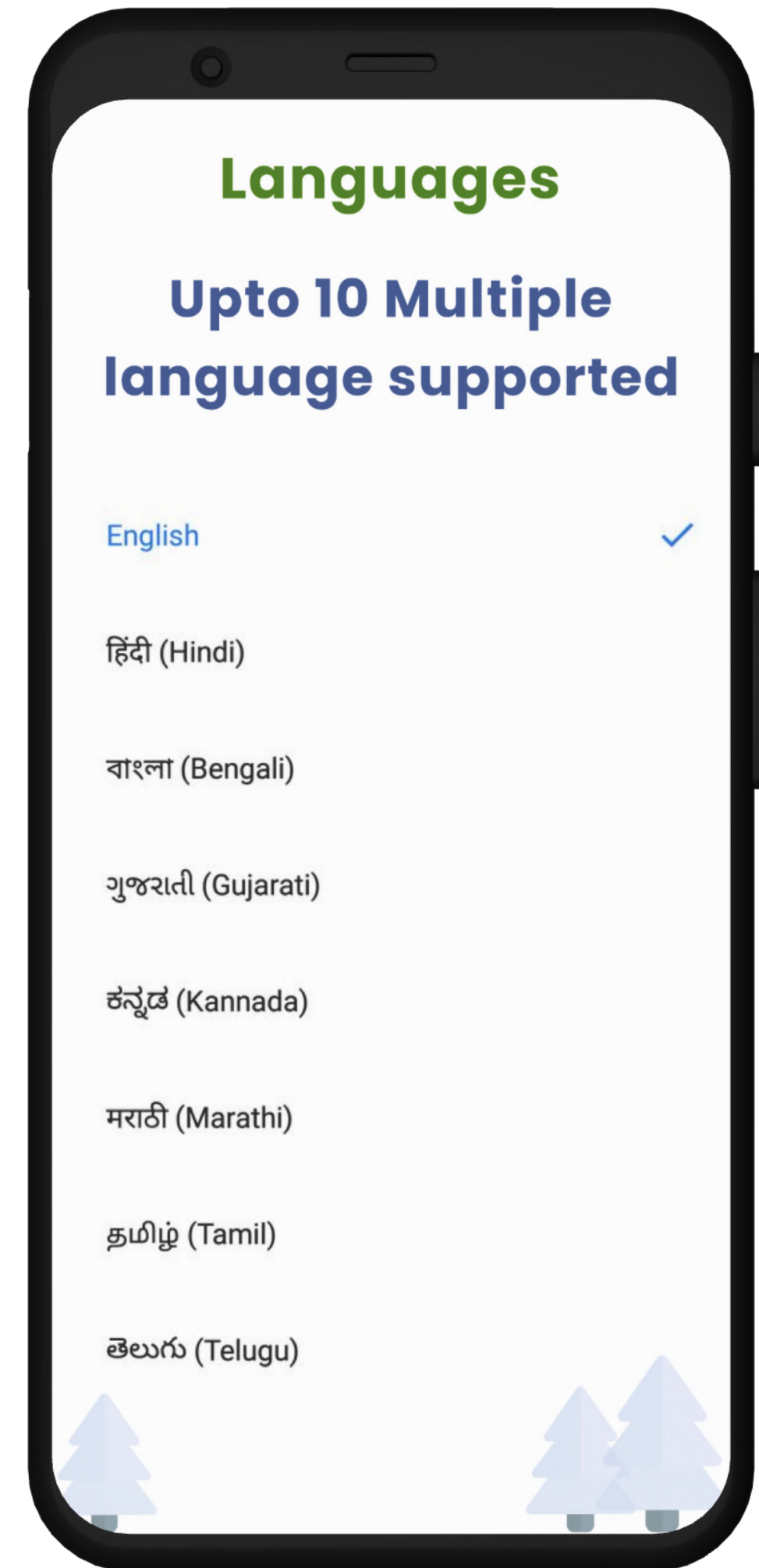
(Insurance, Pollution, EMI)

**Pay before due date to  
avoid traffic challan**



# Languages

**Upto 11 Multiple  
language supported**



# FUELabc *for* EVs



# Range Anxiety

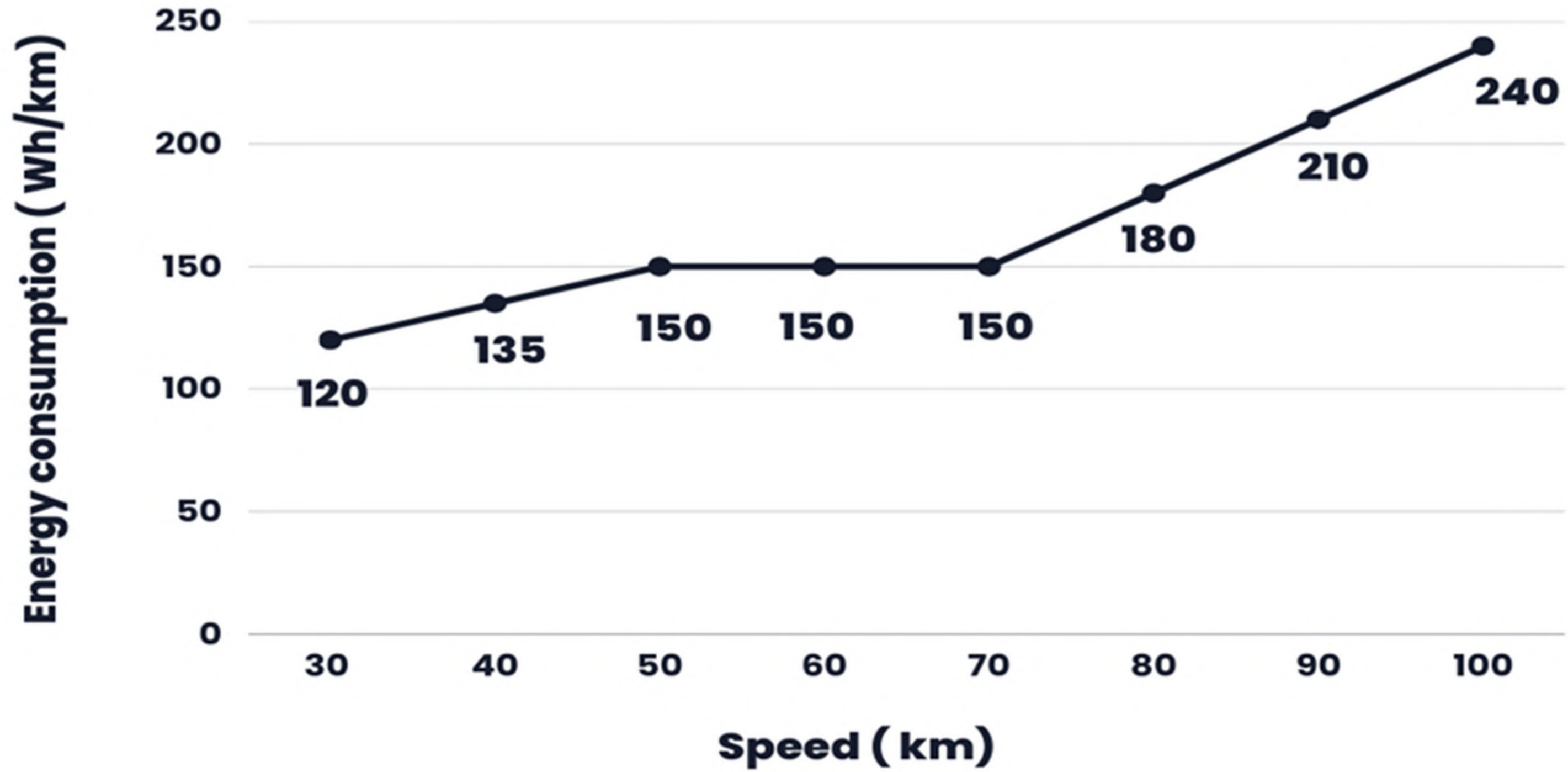
FUELabc is answer to customer nightmares about range !

<b>Speed</b> (Km/hr)	<b>80</b>	<b>90</b>	<b>100</b>
<b>Range</b> (Km)	<b>300</b>	<b>350</b>	<b>400</b>



# TATA Nexon EV XZ+ Lux

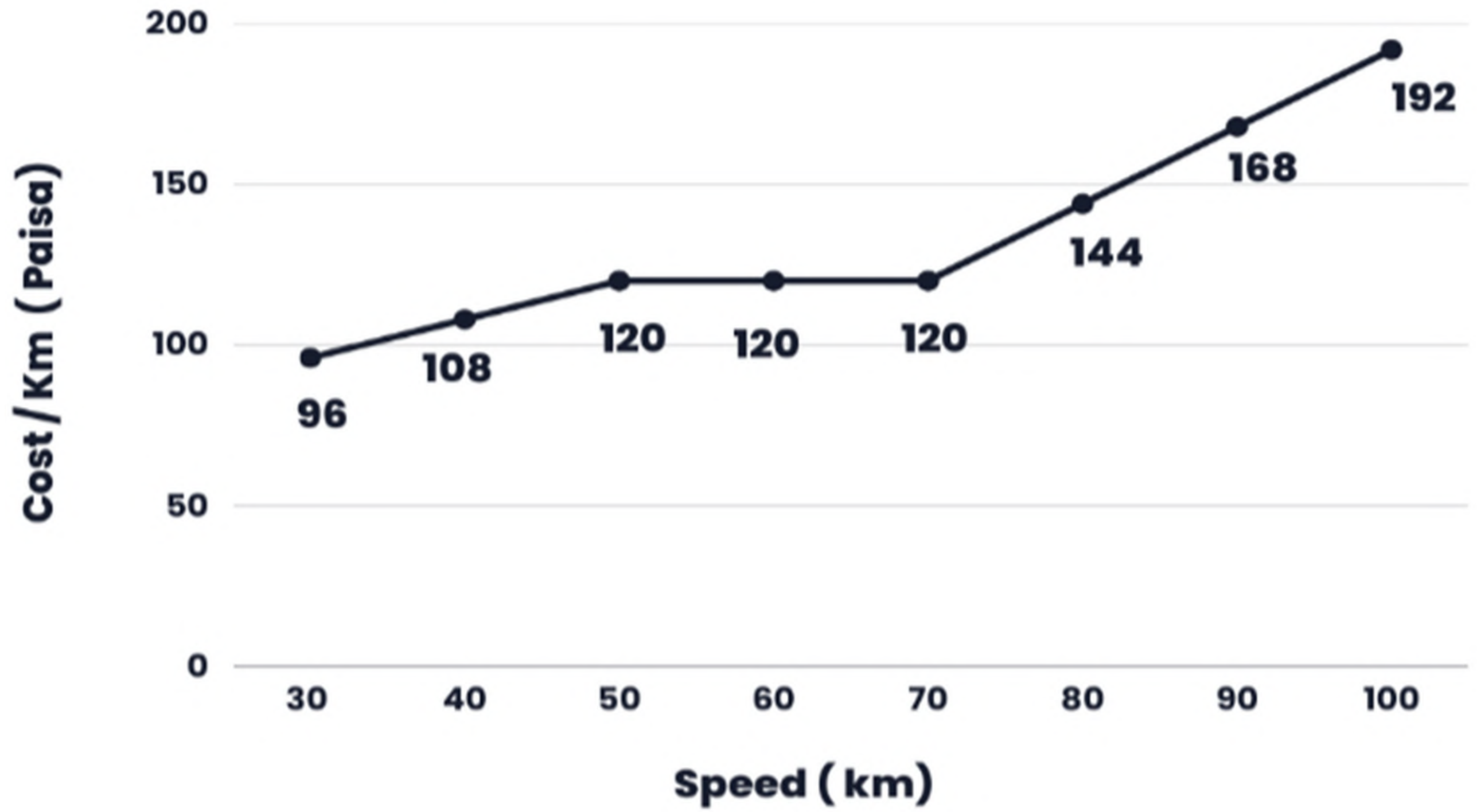
## Ev Testing Energy Consumption Graph





# TATA Nexon EV XZ+ Lux

## Ev Testing Cost / Km Graph



# **FUELabc Tariff for OEMs**

**FREE**

**60000 users for 1 year subscription.**

**OR**

**20000 users for 3 years subscription.**

**OR**

**12000 users for 5 years subscription.**



# Thank You

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